

## Strategic Plan 2022

### DRAFT REPORT TO EXECUTIVE



DATE	14/02/2022
PORTFOLIO	Leader
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#### PURPOSE

1. To seek Executive endorsement of the Strategic Plan (appendix 1).

#### RECOMMENDATION

2. That the Executive recommend the Strategic Plan to Full Council.

#### REASONS FOR RECOMMENDATION

3. The Strategic Plan sets out a clear vision for the future: one that is evidence based, shared by all units of the Council, and is in tune with the aspirations of local people.

#### SUMMARY OF KEY POINTS

4. The Strategic Plan sets out the Council's strategic priorities during the next three years. It is reviewed annually. The new draft plan includes a focus on hotspot areas for environmental improvement, and to work on the wider determinants of poor health and to keep residents informed about changes to health services. No other significant changes are proposed in this edition.
5. The Strategic Plan has four themes: *People*, *Places*, *Prosperity* and *Performance*. The *People* theme sets out how the council will support residents to achieve their full potential by, for example, supporting efforts to improve skills in the borough. The *Places* theme sets out our strategy in relation to the natural and built environment and community safety. i.e., maintaining a clean, green and safe borough. The *Prosperity* theme sets out the council's economic development priorities, and the *Performance* theme is about internal processes and improvement activity, i.e. the Council's organisational development strategy.
6. Executive members will report progress against the strategic plan actions at future Full Council meetings.
7. The Strategic Plan covers the medium term: all the commitments will be delivered within the three-year period of the plan. Heads of Service use the Strategic Plan to develop their

own unit plans. These set out in more detail the tasks associated with achieving the Council's objectives over the course of the next year.

#### **FINANCIAL IMPLICATIONS AND BUDGET PROVISION**

8. As set out in the Council's budget.

#### **POLICY IMPLICATIONS**

9. As set out in the strategic plan and the Council's strategic risk register.

#### **DETAILS OF CONSULTATION**

10. A residents' survey is conducted regularly, to help determine key priorities.

#### **BACKGROUND PAPERS**

11. The current strategic plan: <http://www.burnley.gov.uk/about-council/our-strategies-and-policies>

#### **FURTHER INFORMATION**

**PLEASE CONTACT:**

**Mick Cartledge, CEO.**

**ALSO:**